



---

## SPONSOR SHEET

Sponsor Levels & Details – Forge Conference 2016

[info@forgeconf.com](mailto:info@forgeconf.com)

(215) 592-4739

## SPONSORSHIP LEVELS

Help bring the story behind the future of experience design to the city of Philadelphia.

	PLATINUM	GOLD	SILVER	BRONZE
<b>COST</b>	<b>\$10K</b>	<b>\$5K</b>	<b>\$3.5K</b>	<b>\$1.5K</b>
<b>NUMBER OF TICKETS</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>YOUR LOGO ON THE FORGE WEBSITE*</b>	✓	✓	✓	✓
<b>SOCIAL MEDIA SHOUT OUTS</b>	✓	✓	✓	✓
<b>YOUR LOGO ON CONFERENCE COLLATERAL</b>	✓	✓	✓	
<b>OPPORTUNITY TO PLACE AN ITEM IN THE SWAG BAG*</b>	✓	✓	✓	
<b>YOUR LOGO ON ALL FORGE NEWSLETTERS FOR THE YEAR</b>	✓	✓		
<b>MENTION FROM STAGE DURING THE CONFERENCE</b>	✓	✓		
<b>INVITES TO THE SPEAKERS' DINNER</b>	✓			
<b>DISPLAY TABLE AT THE CONFERENCE</b> (May be added for \$2K)	✓			
<b>DISCOUNT ON ADDITIONAL TICKETS</b>	<b>20%</b>			

\*Forge retains approval rights for all associated sponsorship opportunities

## ADDITIONAL OPPORTUNITIES

All of the sponsorships listed below come with social media shoutouts and mentions.

### AFTER PARTY \$15,000+

As the official sponsor of the After Party, you'll own the night once our last speaker leaves the stage. The options vary based on location, but it's your call on how you want to be involved; you can simply pick up the tab, or we can work with you to create something entirely unique.

Customization of the event could include anything from creating signage and coasters for the event to bringing in special musical guests and/or doing product/gift giveaways.

Because we don't want to see you only at the After Party, this sponsorship also comes with two tickets to the conference. On top of that you can bring up to 10 additional guests to the After Party only.

### VIDEO SPONSOR \$10,000

In return for picking up the tab for video production, our video sponsor's logo will be featured at the beginning and end of each video which will be hosted online, well, hopefully forever. That includes the sessions themselves and our post event wrap-up video.

Given the level of our speakers and the usefulness of the content, this is the best way to get your brand in front of as many people as possible long term. We'll also give you at least one sweet shout-out from the stage.

### SPEAKERS' DINNER \$7,500

Good food, good people, good conversation...sounds like the perfect sponsorship. Prior to the conference we get together with our speakers from both 2014 and 2015, to say thanks, have a few drinks and relax. Not only will you and a guest join us for dinner, but this is an awesome opportunity to hang with our speakers and event staff. Obviously we'll make sure that everyone knows you're the hero for picking up the tab by thanking you over social media before and after the dinner.

### GREEN ROOM \$2,000

As the Green Room sponsor you'll provide snacks and beverages for our speakers, as well as a quiet place for them to work. We'll also make sure your logo and name are attached in a meaningful way, be it custom labels on the water bottles or personalized snack bags for each speaker.

### IN-KIND SPONSORSHIPS TBD

Forge Conference attendees are designers, developers, product people, and talented folks of all stripes. If you have a product that you feel would be appropriate or interesting to our attendees, please reach out.